

„INSTA ME, BABY!“

The diverse relationships
between art and digital world

7 April to 5 May 2024

KUNST für ANGELN e.V. / ROOSEN-TRINKS COLLECTION
Wittkielhof bei Wittkiel, 24409

Curators

Anita Fogh Madsen (DK) and Henrik Becker (DE)

Open House

7 April, 2 pm

Talk with artists and experts

7 April, 3:30 – 4:30 pm

Moderation Inka Schneider (NDR)

In spring 2024, the collector Ingrid Roosen-Trinks invites people of all generations to her latest initiative and exhibition *INSTA ME, BABY!* to encourage to explore their creativity in relation to the digital world and social media and to open dialogue in a cross-border and cross-generational context.

Diverse social media and controversial digital worlds have fundamentally changed our lives in recent years, and art is no exception. The project, which is carried out in collaboration with artists in Denmark and Schleswig-Holstein, asks questions about the interface between art and social media, in particular Instagram. How do the digital worlds affect artistic creation and how does art influence social media?

Participating artists

Slim Aarons
Frederik Albrecht
allu.studio
Martin Askholm
Nina Backman
Henrik Becker
Thore Bernstein
Gerd Brockmann und
Nejla Yilmaztürk-Barsch
Thorsten Brinkmann
Margarita Broich
Stephen Craig
Nele Engler
Kim Frederik Grambow
Jane Hilton
Stefan Hirsig
René Holm
Esben Weile Kjaer
Anne Lass
Via Lewandowski
Thomas Lunau
Andreas Mühle
Sofie Bird Møller
Tom Sachs
Chili Seitz

Since the beginning, the **KUNST für ANGELN** association has focused on cross-border cultural projects with Danish artists and has already initiated numerous collaborations in the field of art and music with the Danish border region. Together with the Sønderjylland Art School in **Sønderborg**, the association organizes the exhibition **INSTA ME, BABY** various events and workshops that deal, for example, with the question of how the aesthetics of art must be designed today in order to be "instagrammable" in social media. In two workshops - one on the Danish side and one on the Schleswig-Holstein side - the participants explore the effect of art on social networks such as Instagram.



The special feature of this exhibition is that people of all ages from Denmark and Schleswig-Holstein have the opportunity to work together with artists from both regions both in Sønderborg and on site at the Wittkielhof. Together with the artists, they are working on an exhibition that not only highlights the aesthetic aspects of artworks, but also emphasizes their optical effect and the critical and playful use of social media.

The creative results of the workshops will be presented as part of the exhibition **INSTA ME, BABY!** and are available free of charge until 5 May 2024 at the Wittkielhof in Schleswig-Holstein.

In addition, the project includes a round of talks on the opening day, in which various experts and users deal with the influence of Instagram and social media on our everyday life. It is not only about the simple "liking", but also about social interaction and our personal identities in the digital age.

During the finissage on 5 May 2024, all the creative results of the workshops will be presented on the Danish side in **Sønderjylland Kunstscole** and on the German side in **Wittkielhof**.

INSTA ME, BABY! offers the opportunity to reflect on how art and digital worlds influence each other. The exhibition invites visitors to reflect critically on the influence of the digital world on art and our social interaction.



MARTIN ASKHOLM, CUMULUS CLOUD, 2022, 60 X 60 CM, OIL ON CANVAS © MARTIN ASKHOLM

SLIM AARONS, POOLSIDE GOSSIP, 1970, PHOTOGRAPHY, FRAMED, 50X76 CM, COURTESY KUNST FÜR ANGELN E.V. / SAMMLUNG ROOSEN- TRINKS © SLIM AARONS, FOTO: THOMAS RAAKE

About the association

Since its foundation in the spring of 2022, the association KUNST für ANGELN e.V., has been committed to bringing cultural projects easily to the people, in rural regions, across borders. Twice a year, KUNST FÜR ANGELN e.V., in the northernmost region of Schleswig-Holstein, offers changing exhibitions in close cooperation with Danish artists, which are accompanied by a generational and extensive framework and educational program.

Ingrid Roosen-Trinks welcomes and accompanies every visitor personally: "It is precisely this personal mediation of contemporary art that is close to my heart. For decades I have been discovering art for myself and I say 'consciously discover and not collect! I buy from my gut, I want to get to know the artists personally and pass on these impressions. In my collection there are stories about how art found me and about almost all artists: inside I have an anecdote. Every conversation with visitors is different and new. I particularly enjoy passing on this enthusiasm for art - for me this is personal, authentic art education."



Guided tours

KUNST für ANGELN offers guided tours through the exhibition, free of charge. Daily - except Saturday- only after arrangement at: visit@kunstfuerangeln.de

MARTIN ASKHOLM, MONKEY BUSINESS, 2019, 71,5 X 71 CM, OIL ON CANVAS © MARTIN ASKHOLM

Organizer

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